

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Dudley Media
Attention: Accounts Payable
919 Catharine Street
Philadelphia, PA 19417

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961476-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	3

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961476	06364621

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$220.00 NM
1	WPBF	W	10/10/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$220.00 NM
3	WPBF	Th	10/11/12	5:28 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$220.00 NM
4	WPBF	F	10/12/12	5:23 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$220.00 NM
2	10/15/12	10/15/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:28 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-07H	\$220.00 NM
3	10/09/12	10/12/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	6:45 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
4	WPBF	W	10/10/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
1	WPBF	Th	10/11/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
3	WPBF	F	10/12/12	6:10 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
4	10/15/12	10/15/12	WPBF News 25 Mornings6-7AM		1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-07H	\$275.00 NM
5	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	9:00 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00 NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961476-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	3

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	7:59 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00 NM
3	WPBF	Th	10/11/12	6:59 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00 NM
4	WPBF	F	10/12/12	7:43 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00 NM
6	10/15/12	10/15/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:00 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$275.00 NM
7	10/09/12	10/12/12	The View	11A-12PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	10:58 AM	The View	11A-12PM	:30	MLS-12-07H	\$800.00 NM
1	WPBF	W	10/10/12	11:34 AM	The View	11A-12PM	:30	MLS-12-07H	\$800.00 NM
2	WPBF	Th	10/11/12	10:58 AM	The View	11A-12PM	:30	MLS-12-07H	\$800.00 NM
4	WPBF	F	10/12/12	11:00 AM	The View	11A-12PM	:30	MLS-12-07H	\$800.00 NM
8	10/15/12	10/15/12	The View	11A-12PM	1-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	10:58 AM	The View	11A-12PM	:30	MLS-12-07H	\$800.00 NM
9	10/09/12	10/12/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	7:29 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$550.00 NM
1	WPBF	W	10/10/12	8:41 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$550.00 NM
3	WPBF	Th	10/11/12	7:43 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$550.00 NM
4	WPBF	F	10/12/12	6:58 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$550.00 NM
10	10/15/12	10/15/12	Good Morning America	7-9AM	1-----	:30	1	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	8:40 AM	Good Morning America	7-9AM	:30	MLS-12-07H	\$550.00 NM
11	10/09/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/09/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$350.00 NM
2	WPBF	W	10/10/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$350.00 NM
1	WPBF	Th	10/11/12	12:12 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$350.00 NM
4	WPBF	F	10/12/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$350.00 NM
12	10/15/12	10/15/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$350.00	NM



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961476-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	3

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-07H	\$350.00 NM
13	10/09/12	10/12/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM
1	WPBF	W	10/10/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM
3	WPBF	Th	10/11/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM
4	WPBF	F	10/12/12	3:54 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM
14	10/15/12	10/15/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-07H	\$400.00 NM
15	10/09/12	10/12/12	Dr. Oz	4-5p	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	4:22 PM	Dr. Oz	4-5p	:30	MLS-12-07H	\$500.00 NM
4	WPBF	W	10/10/12	4:30 PM	Dr. Oz	4-5p	:30	MLS-12-07H	\$500.00 NM
3	WPBF	Th	10/11/12	4:35 PM	Dr. Oz	4-5p	:30	MLS-12-07H	\$500.00 NM
1	WPBF	F	10/12/12	4:39 PM	Dr. Oz	4-5p	:30	MLS-12-07H	\$500.00 NM
16	10/15/12	10/15/12	Dr. Oz	4-5p	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	4:21 PM	Dr. Oz	4-5p	:30	MLS-12-07H	\$500.00 NM
17	10/09/12	10/12/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/09/12	5:56 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00 NM
2	WPBF	W	10/10/12	5:14 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00 NM
4	WPBF	Th	10/11/12	5:53 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00 NM
3	WPBF	F	10/12/12	5:56 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00 NM
18	10/15/12	10/15/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	5:09 PM	M-F 5pm News	5-6pm	:30	MLS-12-07H	\$450.00 NM
19	10/09/12	10/11/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWT---	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
961476-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/SACHS	FL DEM PARTY:SACHS,B	3	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	10/09/12	10/11/12	WPBF News 25 @ 6:00P	6-6:30PM	-TWT---	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
	10/08/12	10/14/12			-TWT---		3	\$525.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-07H	\$525.00 NM
1	WPBF	W	10/10/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-07H	\$525.00 NM
3	WPBF	Th	10/11/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-07H	\$525.00 NM
20	10/15/12	10/15/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-07H	\$525.00 NM
21	10/09/12	10/12/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	7:42 PM	Jeopardy	7:30-8PM	:30	MLS-12-07H	\$1,700.00 NM
3	WPBF	W	10/10/12	7:35 PM	Jeopardy	7:30-8PM	:30	MLS-12-07H	\$1,700.00 NM
1	WPBF	Th	10/11/12	7:28 PM	Jeopardy	7:30-8PM	:30	MLS-12-07H	\$1,700.00 NM
4	WPBF	F	10/12/12	7:28 PM	Jeopardy	7:30-8PM	:30	MLS-12-07H	\$1,700.00 NM
22	10/15/12	10/15/12	Jeopardy	7:30-8PM	1-----	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	7:53 PM	Jeopardy	7:30-8PM	:30	MLS-12-07H	\$1,700.00 NM
23	10/14/12	10/14/12	Sun ABC Prime C	9-10PM	-----1	:30	1	\$2,175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$2,175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	9:22 PM	Sun ABC Prime C	9-10PM	:30	MLS-12-07H	\$2,175.00 NM
24	10/10/12	10/12/12	M-SUN WPBF News 25 @ 11-11:35PM		--W-F--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	--W-F--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
1	WPBF	F	10/12/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$500.00 NM
25	10/15/12	10/15/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-07H	\$1,000.00 NM
26	10/09/12	10/12/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
961476-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
FL Dem Party/3PAC/SACHS		FL DEM PARTY:SACHS,B	3

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/09/12	10/12/12	Nightline	11:35-12:05AM	-TWTF--	:30	4	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/09/12	11:54 PM	Nightline	11:35-12:05AM	:30	MLS-12-07H	\$700.00 NM
1	WPBF	W	10/10/12	11:56 PM	Nightline	11:35-12:05AM	:30	MLS-12-07H	\$700.00 NM
4	WPBF	Th	10/11/12	11:53 PM	Nightline	11:35-12:05AM	:30	MLS-12-07H	\$700.00 NM
3	WPBF	F	10/12/12	12:02 AM	Nightline	11:35-12:05AM	:30	MLS-12-07H	\$700.00 NM
27	10/15/12	10/15/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:55 PM	Nightline	11:35-12:05AM	:30	MLS-12-07H	\$700.00 NM
28	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:56 PM	Sun 11:35pm Late News	1135p-12am	:30	MLS-12-07H	\$300.00 NM
29	10/13/12	10/13/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	MLS-12-07H	\$650.00 NM
30	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:14 AM	Sat 8-9am News	Sat 8-9am	:30	MLS-12-07H	\$450.00 NM
31	10/14/12	10/14/12	GMA Sunday 7-8am	Sun 7-8am	-----1	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	7:00 AM	GMA Sunday 7-8am	Sun 7-8am	:30	MLS-12-07H	\$325.00 NM
32	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$450.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	8:08 AM	Sun 8-9am News	Sun 8-9am	:30	MLS-12-07H	\$450.00 NM
Total Spots							68		

Payment Terms 30 Days

<u>Gross Total</u>	\$39,550.00
<u>Agency Commission</u>	\$5,932.50
<u>Net Amount Due</u>	\$33,617.50